



How to use Sloan's Liniment

*Pain is Nature's appeal
for help - - - Keep
Sloan's Liniment handy
to bring quick relief.*

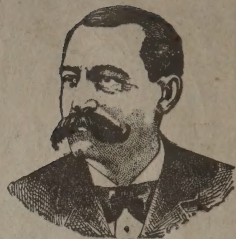
SLOAN'S LINIMENT

-For-

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Many thousands of sufferers have been saved from a lifetime of misery and pain by using Sloan's Liniment.



For upwards of 40 years *Sloan's Liniment* has been making friends of thousands of users. Sufferers from Rheumatism, Sciatica, and Neuralgia find it especially soothing and comforting and by its timely use have avoided much excruciating pain. *Sloan's Liniment* is just as effective in relieving old established pains as it is in relieving new pains. Testimonials from all parts of the world show that where other remedies fail a few applications of *Sloan's Liniment* have brought grateful comforting relief.

In the pages of this direction booklet you will find valuable information on the treatment of the many complaints relieved by *Sloan's Liniment*. Keep it handy and use

Sloan's as directed. Rubbing is not usually necessary, as *Sloan's* is very penetrating.

During the Winter months outdoor workers should take every precaution against the cold and wet. *Sloan's Liniment* gently patted into joints and muscles *before exposure* creates a genial warmth and assists nature to withstand the effects of the weather. After the day's work an application of *Sloan's Liniment* quickly brings comfort to tired muscles and aching back.

DR. EARL S. SLOAN, INC.

NEW YORK, U. S. A.

ST. LOUIS, U. S. A.

TORONTO, CANADA

Sole Consignees for Great Britain and Colonies:

FASSETT & JOHNSON, LTD., 86 CLERKENWELL RD., LONDON, E. C., ENGLAND
233 CLARENCE STREET, SYDNEY, N. S. W.

Symptoms and the treatment of the ailments for which Sloan's Liniment is highly recommended.

ACUTE RHEUMATISM

brought on by exposure to wet or cold weather.

Symptoms—There is fever, which often runs high before other symptoms appear, such as heat, redness, swelling and intense pain in one or more joints. The pain, which is particularly agonizing when the patient attempts to move, often changes suddenly from one part of the body to another, or from one joint to another.

Treatment—At the first symptom of pain or stiffness apply *Sloan's Liniment* to the joints. Make applications twice a day, using the Liniment freely. Rubbing is not necessary, as the Liniment is very penetrating.

Dietetic Suggestions—Highly stimulating foods and drinks, such as sweet and starchy foods, salty and highly seasoned meats, coffee, alcoholic drinks, and tobacco

This dangerous and painful disease is frequently

should be avoided. Let your food be simple, easy of digestion. Avoid such things which you know by experience are indigestible.

CHRONIC RHEUMATISM

When rheumatism becomes chronic, it is seldom attended by fever, as in acute rheumatism. Too much uric acid in the blood is the chief cause of this disease. The uric acid forms little crystals, which settle in the joints where inflammation takes place, and it is this inflammation which causes the excruciating pain felt in rheumatism.

Symptoms—The joints are often swollen, and there is pain, stiffness and lameness in both joints and muscles.

Treatment—Apply *Sloan's Liniment* to the affected parts night and morning. This Liniment stimulates the circulation, soothes the inflammation, relieves the stiffness and soreness and quiets the pain. Apply freely but do not rub after the application.



"Sloan's Relieved Pain at Once"

Mr. Smith, Dunedin Ter., Bangor, Co. Down.

"My Mother was suffering from Acute Rheumatism in the arm and she tried all kinds of medicine and embrocation without any effect. I am pleased to say *Sloan's Liniment* relieved her at once. She would not now be without it."

"Sloan's always relieves your Rheumatism."

READ THIS VALUABLE TESTIMONY

Follow the Example of Mr. T. Edser, Woodmill Cottage, Swaythling, nr. Southampton:

"I have suffered from Chronic Rheumatism for some years, but the beneficial effects which I have obtained from using *Sloan's Liniment* have decided me never to be without it for use in case of need. It has given me more relief than anything else I have ever tried."

Completely Cured His Facial Rheumatism

Mr. B. Hardy, 7 Eastwood Road, Sheffield, England, writes:—

"Your Liniment is the finest reliever of pain I ever knew. I was suffering from facial rheumatism, but thanks to *Sloan's Liniment* it is gone. I will never be without this wonderful preparation, for the quickness with which it banishes pain is truly wonderful. Only three applications of *Sloan's Liniment* were necessary to completely cure my facial rheumatism, which has tortured me incessantly for days. I am recommending *Dr. Sloan's Liniment* to all my friends.

Good for Bronchitis

Mrs. A. Saunders, 29 Chancery Lane, Canton, Cardiff, writes:—

"My husband, who has suffered from Bronchitis for six months, has derived great benefit from the use of your Liniment, and is now able to follow his employment. I also found great relief in the use of *Dr. Sloan's Liniment* when suffering from toothache."

ASTHMA

Bronchial Asthma may be hereditary, or may be brought on by a cold or exposure of some kind.

Symptoms—There is a great difficulty in breathing, the patient is sometimes forced to sit up straight or stand in order to get breath. It usually comes on in spasms which may last a couple of hours.

Treatment—Attacks of Bronchial Asthma may be relieved by applying *Sloan's Liniment* to chest and back. Also pour a teaspoonful in a cup or basin of boiling water and inhale vapour, and keep indoors, especially if air is damp and heavy.

BRONCHITIS

Is an inflammation of the air tubes.

Symptoms—

There is a sensation of soreness behind the breast bone, a continued cough, in the early stages often dry, but later with expectoration of thick phlegm. There may also be chilliness and slight fever.

Treatment—Apply *Sloan's Liniment* to back and front of chest and throat. This tends to relieve the soreness and draw out the inflammation. Mix 12 drops in a little water, stir well and use as a gargle several times a day to check cough.

BRUISES

Bruises are injuries produced by a blow, kick or knock which do not break or lacerate the skin. They are often black and blue and quite painful.

Treatment—Apply *Sloan's Liniment* freely. Do not rub; bandage lightly. If bruise is near the eye, use carefully; the Liniment must not get into the eyes.

CHILBLAINS

These are caused by poor circulation of the blood. Wearing the shoes too tight will sometimes stop the circulation and make the feet cold.

Treatment—Apply *Sloan's Liniment* freely morning and night, so long as Chilblains have not broken.

COLD FEET

Are generally caused by illness or poor circulation.

Treatment—Apply *Sloan's Liniment* before putting on stockings or sprinkle a few drops in the shoes. If troubled at nights with cold extremities, rub limbs, then apply Liniment with fingers or small brush. Avoid getting Liniment between the toes.



**Removes all Traces of Stiffness and Pain,
Prevents Cramps in Legs and Arms**

Mr. A. Patterson, 74 Jocelyn Ave., Belfast, writes: "I am writing to let you know the benefit I have derived from your Liniment. I am a racing cyclist and have used *Dr. Sloan's Liniment* for about four years. I find it removes all traces of stiffness and pain and keeps me from taking cramp in the legs and arms, and also in the stomach. I strongly advise every one to use it for pains in any part of the body, as it is the most efficient remedy I have ever met with."

Users of Sloan's Liniment praise its wonderful relieving powers.

PERHAPS YOUR CASE IS DESCRIBED HERE

Mr. D. R. Crawford, 54 Abbottsford Road, Sparksbrook, Birmingham writes: "I am pleased to say that *Sloan's Liniment* has entirely removed the rheumatic pains from which I was suffering. A few hours after the first application I felt hardly a scrap of pain. For Chilblains it is also first rate. . . I am quite convinced that no house should be without it."

Relieved Nasty Hacking Cough

Mr. J. C. Hart, 140 Southwark Park Road, Bermondsey, S. E., writes: "My daughter had for some time suffered from tightness of the chest and pain in the back, but one application of *Sloan's Liniment* gave her . . . relief, removing the pain and freeing her from the nasty hacking cough she had. It is marvelous . . . and I consider it is invaluable in any home."

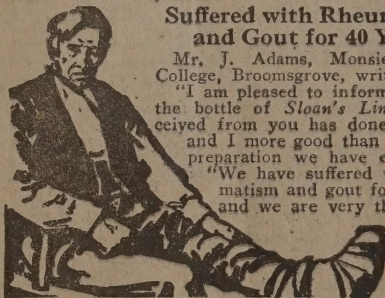
Suffered with Rheumatism and Gout for 40 Years

Mr. J. Adams, Monsieus Hall College, Broomsgrove, writes:

"I am pleased to inform you that the bottle of *Sloan's Liniment* received from you has done my wife and I more good than any other preparation we have ever tried.

"We have suffered with rheumatism and gout for 40 years and we are very thankful to

say we
are now
quite
cured."



COUGH and COLD in Chest and Lungs

it may develop into pneumonia, chronic bronchitis or other serious complaint.

Treatment—*Sloan's Liniment* applied to the throat and chest, and 12 drops mixed in a little water, stirred well and used as a gargle, tends to break up a cold and stop a cough. (See Bronchitis.)

CROUP, Spasmodic

Is attended with wheezing, hoarseness, difficulty breathing and a sense of suffocation, accompanied by a hoarse cough.

Treatment—Apply *Sloan's Liniment* to chest and throat, also mix one-half teaspoonful in a cup or basin of boiling water and have child inhale vapour.

GOUT

The pain experienced by a victim of gout is often intolerable. It generally makes its attack in the night and the patient is awakened by an intense burning, wrenching pain in the ball of the great toe, or some other small joint. This pain is accompanied by symptoms of fever, and

A cold should be attended to at once or

often continues with little abatement for twenty-four hours. The sufferer has a similar experience during several succeeding days and nights. Then the disease, which has been growing milder, leaves him. Recovery from the first attack may be complete, but the attack returns invariably, and after a time the joints become stiff, and gout then becomes chronic.

Treatment—Apply *Sloan's Liniment* freely as often as needed. If necessary bandage lightly and only for a short time. Keep foot quiet and elevated. Avoid getting between toes.

HAY FEVER

This complaint combines the peculiarities both of Asthma and Influenza. It attacks but few people, and generally while the hay is in blossom, or during haymaking. Treat as for Asthma.

HOARSENESS

Is usually the result of a run-down condition, and brought on by exposure to wet and cold, impure air, rheumatism, excessive use of tobacco, etc.

Treatment—Apply *Sloan's Liniment* to throat. Mix 12 drops in a little water, stir well, and use as a gargle several times a day.

Insect Stings and Snake Bites

with *Sloan's Liniment* and apply to the affected spot for a few minutes.

LUMBAGO

This is a kind of rheumatism that affects the muscles of the loins.

The pain which comes on suddenly is felt in the lower part of the spine and is sometimes so intense that the patient is unable to walk in an upright position, but bends over almost double.

Treatment—Massage the back thoroughly, and apply *Sloan's Liniment* freely. No need to rub after applying. It penetrates. Relief from soreness and pain usually follows first application.

Motor, Wrist and Arm Soreness

ing the hand on the steering gear or of turning the starting crank of your car is oftentimes a cause of much discomfort, causing wrist joints and arm muscles to become sore and painful.

Treatment—Apply *Sloan's Liniment* to

Saturate a piece of cotton

Strain of continually keep-

wrist or painful muscles. No need to rub, as it is very penetrating. A few applications usually give relief. A motoring outfit should include a bottle of *Sloan's Liniment* for any emergency that might arise.

Neuralgia and Neuralgic Headache

Persons subject

to rheumatism are often affected with neuralgic headache. Sitting in a draught with the head uncovered, while perspiring, will often bring on this affliction. This pain is usually felt in the brow or temples or the back of the head, and is dull and aching.

Treatment—Massage flesh gently, but firmly. Apply *Sloan's Liniment* sparingly. Do not rub or bandage. When applied to the brow and temples, great care must be taken that the Liniment does not get into the eyes.

NEURITIS

Inflammation of the nerve trunk and its branches.

Treatment—To relieve pain, massage flesh gently and apply *Sloan's Liniment*, with fingers or small brush, over the entire painful parts. Not necessary to rub after applying, as it is very penetrating.

OLD AGE

As old age comes on, the nervous system becomes weakened, the joints stiffen, the muscles lose their elasticity, and the heart like other muscles becomes feeble, and sends the blood lazily along the arteries, causing languid circulation and low temperature generally.

Treatment—A liberal application of *Sloan's Liniment* before retiring will help to prevent the cold, numb sensation that so often causes sleeplessness in the aged. It isn't necessary to rub, just lay it on. It penetrates and tends to quicken the blood, producing a warm, tingling sensation of comfort and warmth.

SCIATICA

Is a neuralgic pain of the nerves. The pains occur in many parts of the body and cause terrible suffering. When the pain is felt in the face, neuralgia may be caused by decayed teeth, but any weakening influence, such as loss of blood, diarrhoea, dysentery, nerves

weakened by mental overwork, worry or long illness, is liable to bring on an attack.

When neuralgia strikes the sciatic nerve, it is called sciatica. The pain is generally of a peculiar dart, piercing character. It comes on in sudden paroxysms with intervals of freedom between. The attacks are sometimes like an electric shock and very agonizing.

Treatment—Massage flesh gently but firmly with fingers. Apply *Sloan's Liniment* freely as often as needed. Do not rub. Usually first application gives relief. When the nerves are weakened from any cause, rest and exercise must be taken and the general health built up.

SPRAINS

A sprain is a violent wrenching and twisting of a joint to such a degree as to stretch and more or less lacerate the ligaments of the part.



Sciatica So Bad Had to Crawl Upstairs

Mr. W. Wolfe, 18 Jewell Street, Bowling, Back Lane, Bradford, writes:

"I am more than convinced that *Sloan's Liniment* is the finest pain reliever ever sold. I had an attack of Sciatica so bad that I had to crawl upstairs on hands and knees, but in less than four applications I was relieved of pain and able to walk."

**Remember that Sloan's Liniment
does not require rubbing in—it
penetrates and gives quick relief**

READ THESE MARVELOUS TESTIMONIALS

Mr. Chas. Fell, 9 J. Peabody Building, Camberwell Green, S. E., writes:

"I have suffered a great deal with pains in my back which I found to be Lumbago, and was persuaded to try your Liniment. After two or three applications at bed time, the pain entirely disappeared. Your Liniment has done me more good than any I have tried, and I shall always keep a bottle in the house in case of getting another attack, as, being a carman, I often get wet through, being so much in the rain."

Gives Quickest Relief

M. J. Cunnew, Gymnastic Instructor, St. James Street, Walthamstow, writes:

"Sprained wrists and ankles are constantly occurring in gymnasium, and for the quickest and most satisfactory relief I find there is nothing to equal *Sloan's Liniment*."

A Football Player Finds it Excellent for Swollen Knees

Mr. William Scott, of 15 Princes Gate Mews, S. Kensington, London, W., writes:

"I find *Dr. Sloan's Liniment* excellent stuff and will always recommend it. I have given it a fair trial for rheumatism and lumbago, also for swollen knees through playing football. You can use this as a testimonial."



Treatment—First bathe the injured limb in hot water, then apply *Sloan's Liniment* freely. Bandage lightly and keep limb quiet. First application usually reduces the swelling and lessens the pain.

STIFF NECK

Stiff neck or wry neck is a kind of rheumatism of the muscles of the neck.

Treatment—Applying *Sloan's Liniment* freely to affected parts usually gives quick relief.

Stiffness and Contraction of the Muscles and Joints

Any unusual exercise or excessive straining often causes soreness and stiffness of the muscles and joints. Athletes, who are not in constant practice, ache all over the next day after they have performed some unusually strenuous exertion. Farmers and manual workers, too, suffer from muscular lameness, stiffness and creaking of the joints.

Any unusual exercise

Treatment—Massage sore places; apply *Sloan's Liniment* freely. Usually the soreness disappears after first application, and the joints lose their stiffness and regain their original elasticity. Be careful to avoid the Liniment coming in contact with the tender parts of the body. Some noted athletes state *Sloan's Liniment* is excellent as a rub-down in case of extreme exhaustion. Owing to its penetrative qualities, it soothes the aching muscles, quickens the blood, inhibits muscular cramp and the stiffness and soreness that follow excessive exercise or straining of the muscles.

TOOTHACHE

In Neuralgic Toothache apply Liniment as directed under Neuralgic Headache, page 8.

When there is a cavity in the tooth, put a drop of *Sloan's Liniment* on a piece of absorbent cotton and insert this into the cavity, so that it comes in contact with the exposed nerve.

French

SLOAN'S LINIMENT

Pour usage extérieur.—Se recommande pour le traitement du rhumatisme musculaire, du lumbago, du torticolis, de la névralgie, des maux de tête névralgiques, de la sciatique, des entorses, contusions, gerçures, coliques, crampes, de la toux bronchiale, du croup spasmodique, de la pleurésie aiguë.

Un excellent contre-irritant.

Instructions. — Appliquer abondamment, suivant les besoins, en frottant d'une manière modérée. Un frottement ou un bandage excessif pourraient causer des ampoules. Ne pas frotter si la peau est tendre.

NE PAS APPROCHER

LE LINIMENT DU FEU

Spanish

SLOAN'S LINIMENT

Para uso externo:—Se recomienda en el tratamiento del reumatismo muscular, lumbago, tortícoli, jaquecas neurálgicas, neuralgia, ciática, contusiones, grietas, calambres, cólicos, tos bronquial, crup espasmódico, pleuresía aguda.

Un excelente contra-irritante

Instrucciones:— Aplíquese libremente frotando las partes más o menos fuertemente según se necesite. Si se frota demasiado fuerte o si se pone demasiado vendaje, se producirán ampollas. No se frote si la piel está tierna.

**NO SE ACERQUE EL LINIMENTO
AL FUEGO**

Italian SLOAN'S LINIMENT

Uso esterno: — Raccomandato da noi per trattamento in casi di Reumatismi muscolari, lumbago, collo indurito, dolori di testa nevralgici, nevralgia, sciatica, storte, slogature, geloni, coliche d'aria, dolori muscolari, tosse bronchiale, tosse canina, pleurisia acuta.

Eccellente contro gli irritanti

Direzione: — Applicatelo abbondante-

mente e strofinate molto o poco secondo la necessità. Una eccessiva strofinazione o l'applicazione di bende può causare delle bollicine. Se la pelle è delicata non dovete strofinare.

TENETELO LONTANO DAL FUOCO O DALLE FIAMME

Dutch SLOAN'S LINIMENT

UITWENDIG:—Aanbevolen bij ons voor de behandeling en genezing van Spier-rhumatiek, lende pijn, stijve nek, zenuwen hoofdpijn, zenuwen, heuppijn, verstuikingen, kneuzingen, winterhanden en voeten, windkoliek, spierenkramp, luchtpijphoest, krampachtige kroep, scherpe longontsteking.

EEN UITSTEKENDE TEGEN-WERKENDE
MEDICIJN.

GEBRUIKSAANWIJZING: — Gebruik wrijelijk, wrijf weinig of veel als noodig blijkt, overmatige wrijving of verbandsel kan en dikwijls wil blaren doen komen. Wanneer de huid zacht is, wrijf in het geheel niet.

TEN STERKSTE AANGERADEN HET LINIMENT NIET BIJ
VUUR OF VLAM TE HOUDEN.

German

SLOAN'S LINIMENT

Außerlich: — Zum Gebrauche anempfohlen bei Behandlung von Muskel-Rheumatismus, Lendenweh, steifem Nacken, neuralgischem Kopfschmerz, Neuralgie, Lendenschmerz, Verrenkungen, Quetschungen, Frostbeulen, Windkolik, muskulösen Krämpfen, Luftröhrenhusten, krampfhaftem Croup, akuter Brustfellentzündung.

Ein vorzügliches Gegenreizmittel

Gebrauchsanweisung: — Gebrauchen Sie es hinreichend, reiben Sie davon mehr oder weniger ein, je nach Bedarf. Uebermäßiges Einreiben oder Verbinden mag Blasen ziehen. Reiben Sie nicht, wenn die Haut zart ist.

**Halten Sie es vom Feuer und
der Flamme fern.**

Swedish SLOAN'S LINIMENT

Utvärtes:—Rekommenderas af oss vid behandling af muskel-reumatism, ryggskott, styf nacke, neuralgisk hufvudvärk, neuralgi, sciatica, vrickningar, kontusioner, kylskador, hicka, muskelkramp, halshosta, spasmodisk

strypsjuka, akut lungsäcksinflammation.

En utmärkt kontrairretant.

Anvisningar:—Pålägg rikligt, ingnid alltefter behöf. För kraftig ingnidning eller bandagering kan orsaka blåsor. Gnid ej om skinnet är ömtåligt.

**FÅR EJ HÅLLAS NÄRA ELD
ELLER HETTA.**

Polish

SLOAN'S LINIMENT

Zewnętrznie: — Maść zalecana przez nas, jako środek na reumatyzm w mięśniach, ból w łędźwiach, sztywność w karku, neuralgiczny ból głowy, ból głowy, neuralgje, ból w biodrach, zwichnięcia, siniaki, odmrożenie, kolki z gazów, kurcz w mięśniach, kaszel gardlany, krup spazmatyczny, sine kłócie w bokach.

Doskonaly Przeciwdrażniący Środek

Sposób użycia: — Używaj obficie, — wcierać trochę lub dużo, stosownie do potrzeby; za duże tarcie i za silne bandażowanie może wywołać bąble. Jeżeli skóra delikatna nie trzeć.

Trzymaj zdala od ognia i plomienia

Hungarian

SLOAN'S LINIMENT

KÜLSÖLEG.—Ajánljuk izom-csuz, derékfájás, merev nyak, ideges fejfájás, idegbántalmak, csip-fájdalom, ficamodások, zuzódások fagydaganat, hasmenés, ideggörcsök, légcső-hurut, görcsös torokgyik, heves mellhártyagyulladás gyógykezelésénél.

HATHATÓS ELLENSZER.

HASZNÁLATI UTASÍTÁS.—Alkalmazza bőven, dörzsölje többé vagy kevésbbé, a szükséghez képest; tulságos dörzölés vagy bekötés hólyagokat támaszthat. Ha a bőr érzékeny, ne dörzsölje.

Tüztől és lángtól távol tartandó.

Bohemian

SLOAN'S LINIMENT

Zevně:—Doporučujeme k léčení svalového reumatismu, bolení v kříži, ztrnulé šiji, neuralgickému bolení hlavy, neuralgii; sciaticce, vymknutinám odřeninám zácpě větrů, svalovým křečím, bronchialnímu kašli, záškrtu, prudkému zápalu průdušnic.

Výtečné protidráždadlo.

Návod:—Mažte hojně, třete trochu, neb tolik kolik třeba, leč přílišné tření, neb fáčování mohlo by způsobiti puchýře. Je-li kůže měkká, netřete vůbec.

NEPŘIBLIŽUJTE SE S TÍM K OHNI
NEB PLAMENI.

Chinese

近	縛	搽	患	傷	梗	此
火	緊	之	處	跌	筋	藥
	用	皮	乃	打	絡	水
	法	膚	用	傷	痛	調
	蘭	幼	指	等	腫	治
	絨	嫩	或	症	糸	一
	鬆	者	小	先	發	切
	縛	輕	軟	用	炎	風
	之	擦	掃	輕	臂	濕
	藥	勿	濕	手	骨	腫
	水	用	藥	按	筋	痛
	勿	帶	水	摩	扭	頸

士朗藥水之用法

Portuguese

O Linimento de Sloan é um medicamento de uso externo e para todas as doenças que exigem applicações quentes podendo também ser usado em muitos casos, como auxilio temporario, quando não se possa obter immediata assistencia medica.

O Linimento de Sloan dá allivio a todos os que soffrem de rheumatismo, lumbago, sciatica, dores neuralgicas, contusões, congestões, dores nas maxillas, dores no peito e na espadua, fadiga muscular, torceduras, etc.

Consiste a acção do Linimento de Sloan em produzir uma sensação quente que estimula a circulação do sangue eliminando, d'este modo, a congestão e, assim, a dor passa quasi que instantaneamente.

É um grande contra irritante e o Rei dos.

MATA-DORES

Modo de se Usar

Applique-se o Linimento de Sloan abundantemente nas partes affectadas, sem fricção, podendo-se cobrir as mesmas, levemente, não se devendo, no entanto, usar ataduras pois podem causar empolas.

Nas colicas, sature-se um pannó com o Linimento de Sloan e ponha-o sobre o estomago e intestinos. Quando as dores são violentas tome-se de trez a cinco gottas em um torrão de assucar ou em um pouco de agua quente.

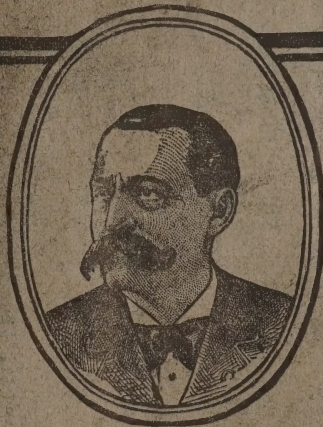
Á venda em todays boas Pharmacias
e Drogarias

The World's
Sloan's Liniment
for Rheumatism, Lumbago, Sprains, Bruises, etc.

Kills
Pain

SLOAN'S LINIMENT—

penetrates instantly.
requires no rubbing.
is antiseptic and possesses
wonderful healing properties.
soothes the nerves.
strengthens and gives elas-
ticity to muscles.



Trade Mark

SLOAN'S LINIMENT—

relieves stiffness and sore-
ness in muscles and joints.
is used by athletes and
sportsmen the world over.
every bottle bears the por-
trait and signature of Dr.
Earl S. Sloan.